Edgewood Economic Development Board

City of Edgewood | 107 NE Front St, Edgewood, TX 75117

Minutes

July 6, 2026 - 8:02 AM

I. **Call Meeting to Order**

Meeting Called to Order at 8:02 AM by Lance Simmons

II. **Prayer & Pledge of Allegiance**

Prayer and Pledge were led by Lance Simmons

III. **Establish Quorum/ Public Comments**

Quorum established with the following members:

Stormy Wilcoxson, Lance Simmons, Wendi Conley, Valeria Fain, Lindsay Williams, Brad Henderson, Kaedon Kesterson

Public Comments and Recognition of Visitors

Visitors - None

IV. **Review/Approve Consent Agenda**

Upon a motion made by members Wilcoxson and Kesterson, the board voted to approve the Consent Agenda and Financials of the June 1, 2026 EEDC Board minutes and financials through April.

Motion Carried 7-0

New Business:

1) Board discussed the Exterior Enhancement Grant for Hamigua's Asian Fusion. Owners are discussing what they want to do. Upon motion of Fain and Henderson, board voted to table this action.

Motion Tabled: 7-0

2) Board discussed potential incentives for occupancy of downtown buildings. Discussion included potential finish-out in 1400-1500sqft units, adding signage to encourage rental of space, rental subsidies as an option and potential opportunities that the community, community leaders and city officials could see coming into downtown. Motion to have signs made for rental opportunity made by Wilcoxson and Kesterson.

Motion Passed: 7-0

3) Board discussed plans for a "Community Splash Day" for August 6, 2026 from 6-8pm, getting sponsors and a banner to promote all of the businesses that sponsored the event and waterslide deposit to be covered by EDC upfront and to be included and reimbursed out of the total costs. Motion to begin planning the event and make deposits made by Kesterson and Henderson.

Motion Passed: 7-0

4) Board discussed the downtown dinner event "Heritage Table" for Mid-August – Early September, potential vendors to help support The Heritage Museum. Motion made by Henderson and Kesterson to move forward with planning and Conley to begin the design of tickets & flyers for the event.

Motion Passed: 7-0

5) Board discussed and approved the revamping of the EEDC logo. Motion was made by Wilcoxson and Williamson to move forward with the new logo.
Motion Passed: 7-0

6) Board discussed the administration of the EDC facebook page and guidelines of do's and don'ts of a sponsored page. This was a discussion only.
No Action Take: 7-0

7) Board discussed the bids for the fence at the Playground. After discussion over the bids presented, the board decided to table the discussion for further investigation.
Motion to Table: 7-0

VI. Reports/Updates by Board – Next meeting will be August 3rd at 6:30pm for a Workshop over the Budget

VII. **Adjournment**

Motion to adjourn the meeting at 9:32 AM made by Henderson and seconded by Kesterson.
Motion passed: 7-0 at 9:32am

Lance Simmons - Edgewood EDC President

Wendi Conley

Wendi Conley - Edgewood EDC Secretary